

HOW ONE WOMAN'S TRIO OF RESTAURANTS IS REWRITING THE MENU ON CLIMATE ACTION

The Sustainable Table

Ruth Terrington, Operations Director of The Hooked-On Group, joined Zellar thanks to North of Tyne sponsored-licences which she's used for 3 restaurants, accelerating climate action for the restaurant industry in the North East.

Since starting her sustainability journey with Zellar, Ruth has become a sustainability champion for all 3 restaurants, calculated their emissions, invested in 7 green tech projects, completed multiple sustainability 360 tips, and volunteered at Whitley Bay Beach Clean and The Great British Spring Clean.



54

SUSTAINABILITY MEASURES

Through implementing behavioural changes in Zellar



£95,250

GREEN TECH INVESTED

Through installing green tech such as EV's, smart meters and LED lighting



9

VOLUNTEERING HOURS

Taking demonstrable leaps towards net zero through community climate action

RUTH TERRINGTON

TESTIMONIAL

"Having access to a tool that helps us calculate our carbon emissions then build an achievable plan to reduce them is a game changer, it also helps to reduce our energy bills too! I can highly recommend joining Zellar as it has really helped us understand more about our carbon emissions and help us contribute to our regions net zero targets."

RUTH TERRINGTON

OPERATIONS DIRECTOR, THE HOOKED-ON GROUP

BLACKFRIARS



£48,250 INVESTED IN GREEN TECH



3 VOLUNTEERING HOURS



9 SUSTAINABILITY 360 TIPS COMPLETED

DOBSON & PARNELL



£800 INVESTED IN GREEN TECH



36 ENERGY CHECKS COMPLETED



EMISSIONS CALCULATED

HINNIES



£46,200 INVESTED IN GREEN TECH



SUSTAINABILITY CHAMPION APPOINTED



EMISSIONS CALCULATED